

# VIEW, TOO

*A New Column Dedicated to Tracking Business Ethics in Damage Prevention*



## Who Am I?

I don't take much time to use. I don't cost a lot of money. You can use me without a lot of training. Using me will never hurt you, I can only help you. Using me will save you time and money. I am like an insurance policy. I do not get a paycheck, but I can save you from writing a big check.

You will rarely see me publicly promoted by a one-call center. You will rarely see me promoted by a facility owner. Many will claim no law requires my use. I am older than any one-call center. I am pure damage prevention.

You can't see me do my work, but you can see people using me. I can see things that you cannot. I can find mistakes that other people make. I can spot things other people miss. I can find things that you missed, too. In short, I can make the unknown known. Using me is the last stop on the damage prevention train.

I am part machine, but I am mostly human. I can be heard at times while at other times I am silent. I cannot talk but I am a great communicator. I can prevent a misunderstanding from becoming an accident. I am very loyal. I work for you, not someone else.

My most important function is that I provide an additional layer of safety for your crews. I also provide a measure of safety for the general public. Your crews will thank you because you made them use me. Your insurance company will love me. I am your lifeguard. If you dig, you should know me. If you know me, you should use me. I am a brick in the damage prevention wall.

Who am I? For those who don't already know who I am, I will introduce myself to you in an upcoming *View, Too*. Not only will you see me in this column, but you'll be able view video of me working to keep diggers safe at [www.underspace.com](http://www.underspace.com). And once you meet me, I will never want you to forget my name. **UF**

### Avoid Damages



**Pipehorn**  
**Fast & Easy**  
**High-Frequency**  
**Sweeps**

**Safer Excavation for 40 Years**

**Pipehorn®**  
PIPE AND CABLE LOCATORS

**800-952-3710**  
[www.pipehorn.com](http://www.pipehorn.com)